



Media Kit 2026

Tara L. Paige

THE PATIEAUX CHICK



Meet Tara

Tara L. Paige is the vibrant force behind **The Patieaux Chick** — a nationally recognized lifestyle brand celebrating outdoor living, joy, mental wellness, and intentional community.

Through curated content and authentic storytelling, Tara has redefined patio culture as a form of self-care and luxury living.

With a thriving digital ecosystem and one of the most engaged outdoor lifestyle communities online, she partners with brands that align with wellness, home, beauty, travel, and elevated everyday living.

Outdoor Living

Mental Wellness

Luxury Lifestyle

Community

Soft Life

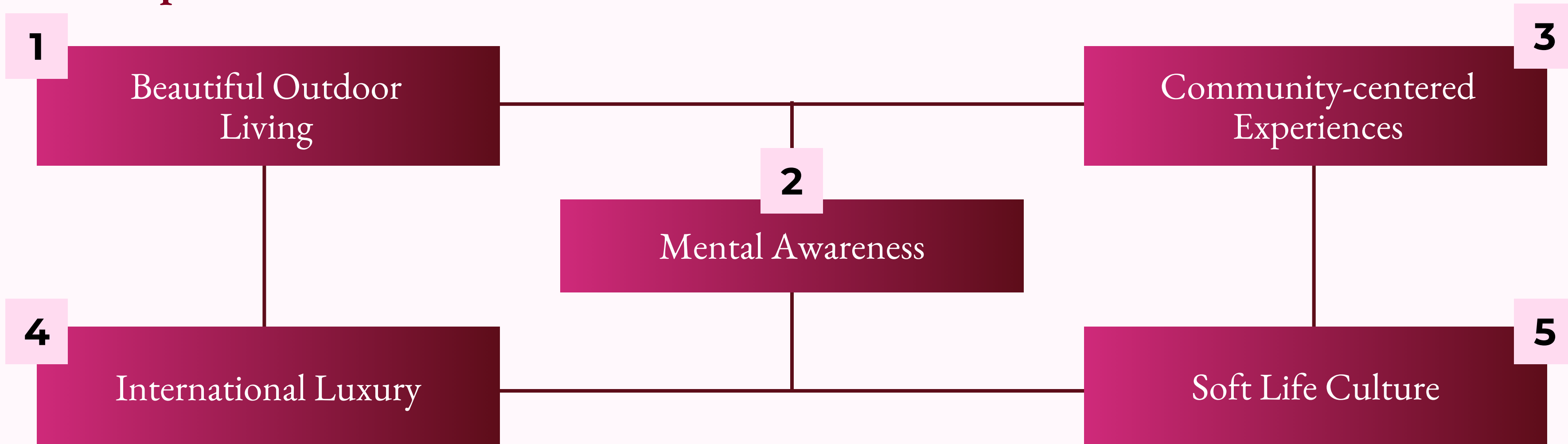
Travel





The Mission

To inspire women to create:





Audience Snapshot

Primary Audience:

- Women aged 45–60
- World wide audience
- High engagement
- Lifestyle & Wellness focused

 15.8k Followers

 245k Members

 24k+ Followers



663K

IG Reel Views
Expanding audience reach

1.6M

Tiktok Views
Engaging visual content

245K

Facebook Group Members
Strong community engagement



Partnership Packages



Package	Deliverables	Rate (USD)
Quick Vibe	1 IG Reel or 1 TikTok + 1 Story Set	\$1,500
Community Feature	FB Post (245K+), 1 IG Reel or TikTok	\$2500
Full Patieaux Push	IG Reel, TikTok, FB Post, Newsletter, Story	\$4500
Takeover Bundle	All above + YouTube Feature	\$7500-\$9000
Event / On-site Collab	Product Placement at TPCCON, etc.	\$10,000+

For custom brand partnerships please contact: [**partnerships@taralpaige.com**](mailto:partnerships@taralpaige.com)





The
Patieaux
chick



Connect with The Patieaux Chick

Let's Build Something Together

✉ partnerships@taralpaige.com

▶ YouTube @taralpaige